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DD/S 66-1170
DD/S REGISTRY
FILE *Personnel* 15

MEMORANDUM FOR: Deputy Director for Support

SUBJECT : Security Analysis of Advertisement
for CIA Employment

REFERENCE : DD/S 66-0746, dated 9 February 1966,
attached

1. The Office of Security conducted a summary indices check of the names of 235 of 242 people who responded to an advertisement which identified the Central Intelligence Agency as the potential employer.



3. Each of the 235 letters were read and the contents analyzed. Approximately 10% of the responders were over 60 years of age; 5% were under 21. A large number of people admittedly did not command the prerequisites for employment stipulated in the ad, but were anxious to receive additional information. Another large percentage of the responders were people currently in the military services who anticipated retirement in the near future. A small percentage were obviously unhappy in their current employment and sought

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advancement with the Agency with suggested salaries in outlandish ranges. There were no responses that indicated the applicant to be a real "kook," although there were attempts at humor. One man admitted to no qualifications called for, but expressed a desire to be Agent 007.9376.

4. The 235 names represent the "culls," people in whom the Agency has no employment interest. They will be so informed by the Office of Personnel. Since any potential penetration in this group failed to intrigue the Agency into follow up action of any nature, it is the opinion of this Office that further security analysis of this group, or subsequent rejections, would be a waste of time.

5. Any penetration attempt that has succeeded in evoking the slightest expectation of success would rest within the seven applicants thought to be worthy of follow up. Arrangements have been made with the Office of Personnel to alert the Office of Security in all cases where employment action is taken with responders to the ad. The Office of Personnel will request, initially, completion by the applicant of Personnel History Statements. On receipt of the PHS's detailed checks will be conducted by the Office of Security. You will be informed of the results of subsequent action on completion of these security checks.



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Howard S. Osborn
Director of Security

cc: Director of Personnel
Assistant Executive Officer
to the DD/S

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079 February 1966

MEMORANDUM FOR: Director of Security

SUBJECT : Security Analysis of Advertisement for CIA Employment

1. On [] advertising firm which is assisting the Agency in its personnel recruitment program, ran an advertisement for photographic scientists and photogrammetrists in 19 newspapers throughout the country (from Boston to Seattle), and 5 technical publications having national circulation. The advertisement did not indicate the name or location of the prospective employer but stated merely that the employer was a client of [] to whom applications should be submitted. Only 28 responses were received from this advertisement.

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2. On 30 January 1966 (or 6 February in 5 instances) a similar advertisement was placed in the same 19 newspapers and 5 technical publications. But this time CIA was shown as the employer and Washington as the location of employment. To date, 242 responses have come in.

3. The sharp difference in response which these two advertisements evoked suggests the desirability of a security analysis of replies to the "CIA ad." Would you, therefore, please undertake such an analysis and advise the Deputy Director for Support and the Director of Personnel of your conclusions.

4. Mr. [] the Personnel Officer in charge of NPIC's recruitment program, will be glad to furnish the names of the applicants involved and any other information you wish. He is located in Room [] telephone []

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[]
Assistant Executive Officer to the
Deputy Director for Support

cc: Director of Personnel

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